

Tens of thousands . . .

. . . of **Blue Cross Blue Shield of Michigan and Blue Care Network** members have already signed in to PersonalPath.comSM using their pre-assigned User Name.

If you no longer have the letter containing your pre-assigned User Name, you can still register by visiting www.PersonalPath.com and clicking the "Register" button.

If you've already signed in or registered, you'll continue to get mail, because PersonalPath.com's state-of-the-art privacy model protects your identity . . . no one knows who you are or where you browse.

Family members over 18 should have received their own User Name in the mail. If a family member over 18 does not have their assigned User Name, go to www.personalpath.com and click "Register" instead of "Sign-In."

PersonalPath.com







600 E. Lafayette Blvd.
Detroit, MI 48226-2998

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Standard Mail
U.S. Postage Paid
Blue Cross Blue Shield
of Michigan

Look inside for your **FREE** membership to **PersonalPath.com**SM

Important **NEW** Information on these **Common Medical Conditions**:

-  **Alzheimer's Disease**—where to go for help
-  **Breast Cancer**—current advice and news
-  **Elder Care**—how to support a spouse or parent
-  **And many others . . .**

PersonalPath.com



"PersonalPath.com helps me care for my family with features such as **The Harvard Health Letter** and helpful reports such as **What You Should Know Before You Go to the Hospital.**"

Blue Cross Blue Shield of Michigan, Blue Care Network and PersonalPath.com have teamed up to bring you a health care Web site like no other. It's filled with **practical, easy-to-use tools and information that can help you choose wisely.**



PersonalPath.com Home Page

"This is where PersonalPath.com brings me news and information for my health needs. It's my personal health home page. I also receive a calendar of events and classes happening in my neighborhood."

Communities

"The Elder Care Community has really helped us help our parents. There's so much information all in one place: like a home safety checklist and how to help manage pain."



Surgical Procedures

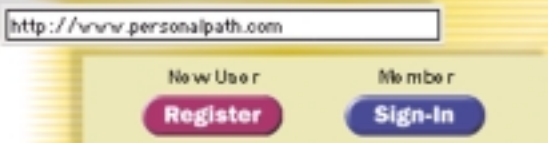
"In the surgical procedures section, I found an easy-to-use, detailed report on my daughter's knee surgery. It really helped put my mind at ease."



Make sure you have access to powerful, private, personalized health information.

For you or your loved ones, visit www.PersonalPath.com, and take control of your health care.

Register or Sign-in Today



- Go to www.PersonalPath.com
- If you have your pre-assigned User Name, click on "Sign-In" and follow the instructions.
- If you do not have your pre-assigned User Name, click on "Register" and follow the instructions.

PersonalPath.com

Take Control of Your Health Care.

PersonalPath.com is a product of PersonalPath Systems, Inc., a health care information and technology company. Through a special arrangement, Blue Cross Blue Shield of Michigan and Blue Care Network members now have access to PersonalPath.com absolutely free.



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